



YUKON CANOE & KAYAK CLUB

A leader in the Yukon paddling community since 1961

**Executive Board Meeting
February 6th, 2024
Meeting Minutes**

Attending: Lawrence, Dave, Lauren, Virginia, Derrick, Luke, Karen

Regrets: none!

Proxies: Theresa->Karen, Geoffery->Virginia

Call to Order: 7:19pm

1) Approve Agenda for February 6th, 2024 Meeting.

1. Approve Agenda
2. Review January 9th, 2024 Minutes
3. Financial Update
4. ED Report
5. Paddling Film Festival Update
6. Canoe Raffle Update
7. Special Meeting
8. YCKC Program Fees
9. Erik Pinkerton Photography Sponsorship
10. Kayak Polo
11. Summer canoe programming brainstorm
12. QuickBooks

Motion to approve: Virginia

Second: Dave, passed

2) Review of minutes:

from January 9th, 2024 Meeting

Motion to approve: Luke

Second: Lauren, passed

from November 7th, 2023 Meeting

Motion to approve: Virginia

Second: Dave, passed



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3) Financial Update

Attachment: [2.Operation_Budget_23-24_Feb.06.xlsx]

- Current Account Balance: **\$63, 4971.75**
 - 23/24 Net Income as of February 6th, 2024: **+ \$17,875.54**
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4) Executive Director's Report (January 10th to February 6th)

Fostering Community

- Paddling Film Festival organization
Beringia Center is booked for April 18th

Programming

- Volunteer organization
- Tentative summer volunteer meeting March 7th (CPAWS boardroom)

River Stewardship

- Project Thunderbox – user survey

Club Governance

- Lotteries reporting
- Newsletter
- United Way Community Investment fund application (\$9000)
- 2024 canoe raffle
- Whitewater Council meeting

Projection for next month

- Funding applications
- Intake Wave maintenance 2024
- 2024 Canoe Raffle



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5) Paddling Film Festival Update

- Venue: Beringia Center reserved **April 18** (capacity 192), cost \$360 (\$60/hr)
- Paddling Film Festival fee: \$729.75 (ED needs approval for expenses over \$500)

Motion to expend \$729.75 to Reel Media for the Paddling Film Festival: Karen

Second: Virginia, passed.

6) Canoe Raffle Update

- *Kanoe People* offered to provide prize pack this year:
 - [Old Town 164 Penobscot Canoe](#)
 - [2x Salus Eddy Flex PFDs](#)
 - 2x Grey Owl Paddles

Estimated Retail value: \$3165

YCKC Cost: \$2605

- ED need approval for purchases over \$500

Motion to select Kanoe People's package and expend \$2605 to acquire it: Lauren

Second: Karen, passed.

7) Special Meeting

Yukon Societies Act

- YCKC classified as class B society (revenue under \$120,000 and assets under \$250,000)
 - Able to waive need to have financials reviewed by accountant
 - Requires special resolution at AGM or special meeting
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8) YCKC program fees

- Proposed paid programming 2024:
 - Youth / adult / women & gender diverse whitewater kayak (2024 Fee: \$300)
 - ED propose adding cost of YCKC T-shirt (Yukon Apparel) & hat (~\$50), declined
 - Swiftwater Rescue with Tat Expediting (2024 covered \$100/person of Tat price x 10 participants)
- Aiming to have registration open March 1, with whitewater kayak pool session April 6th
- Annual membership pricing: leave individual and youth as is, but change family to \$60



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9) Erik Pinkerton Photography Sponsorship

- Erik has been a member for the last few years, taken on more leadership roles each year
- Would like to provide stock photos from events and for website as well as two short promotional video edits (1 general club video, 1 specific whitewater kayak video for youth program recruitment).
- In return, he is asking for
 - His businesses promoted as our other sponsors (website, newsletters)
 - The media produced will be used in his professional portfolio (YCKC will have to update media release on waivers)

Board approved this sponsorship arrangement.

10) Kayak Polo

- Discussion on ideas how to attract new players. Suggestion to have a new player orientation session at beginning and/or middle of season.
-

11) Canoe Programming Brainstorm

- Tabled to March meeting
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12) QuickBooks Online

- Geoffrey wants to migrate to QuickBooks Online to facilitate easier collaboration and integration with our bank. The existing PC based version has limitations and the laptop is getting old.
- Will approve whichever version (Essentials [\$48/mo] or Plus [\$72/mo]) Geoffrey wants.

Meeting End: 8:32pm

Next Meeting: February 6th – 7PM @ Sport Yukon